



Artwork: Father by Annette Crisafulli

Become a Proud Sponsor of the 10th Hinchinbrook Birdlife Art Awards!

Celebrate Art. Cherish Birdlife. Inspire Change.

Join us in supporting the 10th Hinchinbrook Birdlife Art Awards, a prestigious event that brings together artists, nature lovers, and a vibrant community to celebrate the beauty of Hinchinbrook birdlife through art.

As a valued sponsor, you'll have the unique opportunity to showcase your commitment to the arts, wildlife conservation, and community engagement all while gaining exceptional exposure for your brand.

With a decade of history, this milestone event promises to be bigger and more impactful than ever. Your support will help nurture artistic talent, promote environmental awareness, and help the protection of our feathered friends for generations to come.

*Be part
of something
inspiring*

A word from our CEO

The TYTO Regional Art Gallery is thrilled to be preparing for the 10th Hinchinbrook Birdlife Art Awards, a significant milestone for this much-loved annual event. Over the past decade, these awards have grown into a celebration of artistic talent and Hinchinbrook birdlife, drawing artists, visitors, and the community together through the power of creativity.

The response to our 2024 awards was fantastic, with a record number of artist entries, strong public engagement, and impressive art sales. This success is a testament to the talented artists, generous sponsors, and passionate attendees who help make this event such a highlight on the Hinchinbrook arts calendar.

The support of local businesses and organisations has been instrumental in the continued success and growth of the awards. Sponsorship enables us to offer prize money to winning artists, promote the event widely, and enhance the overall experience for both artists and visitors. In 2025, we aim to expand our reach even further through print, radio and social media coverage.

A cultural event much loved by locals, well known by regional visitors and repeat exhibiting artists, the Hinchinbrook Birdlife Art Awards offers quality art for viewing and purchase in a range of styles, mediums and varying prices to suit all budgets.

We invite businesses, organisations, and individuals to continue supporting this remarkable event or join us for the first time. Every contribution, big or small, helps ensure the ongoing success of the Hinchinbrook Birdlife Art Awards.

We look forward to partnering with you to make the Hinchinbrook Birdlife Art Awards continue its ongoing success.

Thank you for your support.

Mary-Anne Uren
Chief Executive Officer
Hinchinbrook Shire Council



Why become a sponsor?

Sponsoring the Hinchinbrook Birdlife Art Awards is a great way to support local artists, promote awareness of our spectacular birdlife, and contribute to the cultural vibrancy of the region, aligning with community values and fostering a positive image for your organisation.

Here's why sponsoring the Hinchinbrook Birdlife Art Awards is a worthwhile investment:

Supporting Local Talent:

The Hinchinbrook Birdlife Art Awards provide a platform for local, regional, and national artists to showcase their talent, fostering a thriving arts scene and enriching the community.

Promoting Environmental Awareness:

By focusing on birdlife, the awards highlight the importance of nature and conservation, aligning with environmental values and promoting responsible stewardship of our planet.

Enhancing Community Engagement:

The awards draw a diverse audience, creating opportunities for community interaction and engagement, fostering a sense of pride and belonging.

Positive Brand Association:

Associating your brand with a prestigious and well-regarded event like the Hinchinbrook Birdlife Art Awards enhances your reputation and builds positive public perception.

Cultural Enrichment:

The awards contribute to the cultural landscape of the region, offering residents and visitors alike a chance to appreciate art and creativity, which in turn can boost tourism and economic activity.

Visible Impact:

Sponsorship provides tangible recognition and visibility for your organisation, increasing brand awareness and strengthening community relationships.

Diverse Categories:

The awards cover a wide range of artistic mediums, from painting and sculpture to photography and digital media, ensuring there's something for everyone.

Supporting our Youth:

The Youth Award provides a valuable platform for young emerging artists to showcase their talent, gain recognition, and build confidence, fostering the next generation of creatives. Sponsoring the awards demonstrates a commitment to nurturing future talent, aligning your organisation with positive social impact and strengthening its reputation as a supporter of the arts.



Sponsorship Opportunities

Category sponsorship funds the prize money for the category, with the balance of the sponsorship amount supporting delivery of the overall Hinchinbrook Birdlife Art Awards event.

OPEN AWARD (\$500 prize)

YOUTH AWARD (Under 18 years) (\$250 prize)

PAINTING (2D) (\$250 prize)

MIXED MEDIA (\$250 prize)

WORKS ON PAPER (\$250 prize)

CERAMICS (\$250 prize)

LOCAL ARTIST AWARD (\$300 prize)

PEOPLE'S CHOICE AWARD (\$250 prize)

WATERCOLOUR (\$250 prize)

DIGITAL ART (\$250 prize)

PHOTOGRAPHY (\$250 prize)

SCULPTURAL FORM (\$250 prize)

CATEGORY SPONSOR BENEFITS:

Presentation of Award to winning artist

Logo displayed on invitations (approximate distribution of over 400 guests)

Logo displayed on TYTO Regional Art Gallery website

Logo displayed in Catalogue

Acknowledgment of Category sponsorship in Catalogue

Logo on Exhibition promotional material

Logo displayed on Hinchinbrook Shire Council Facebook page

Logo displayed in prominent positions at the Gallery for Exhibition Opening and Awards Presentation night and for the duration of the Exhibition

Logo on communication to entering artists

Recognition by MC on Exhibition Opening and Awards Presentation night

Recognition in relevant media releases

The sponsor of the Open Award will have the opportunity for a 2 minute public address on Exhibition Opening and Awards Presentation night

GENERAL SPONSOR BENEFITS: (amounts under \$250):

Name or organisation listed in the Catalogue

Name or organisation listed on TYTO Regional Art Gallery website

Name or organisation listed in prominent positions at the Gallery for Exhibition Opening and Awards Presentation night and for the duration of the Exhibition



Sponsorship Pledge

I would like to be part of something inspiring by:

☐ BECOMING A CATEGORY SPONSOR:

- ☐ OPEN AWARD - \$500
- ☐ LOCAL ARTIST AWARD - \$300
- ☐ YOUTH AWARD - \$250
- ☐ PEOPLE'S CHOICE AWARD - \$250
- ☐ PAINTING (2D) - \$250
- ☐ WATERCOLOUR - \$250
- ☐ MIXED MEDIA - \$250
- ☐ DIGITAL ART - \$250
- ☐ WORKS ON PAPER - \$250
- ☐ PHOTOGRAPHY - \$250
- ☐ CERAMICS - \$250
- ☐ SCULPTURAL FORM - \$250

☐ BECOMING A GENERAL SPONSOR:

Sponsorship amount \$_____

Name or Organisation :_____

Contact Name:_____

Phone Number:_____

Email Address:_____

Signature:_____ Date:_____

Name:_____ Position/Title:_____

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